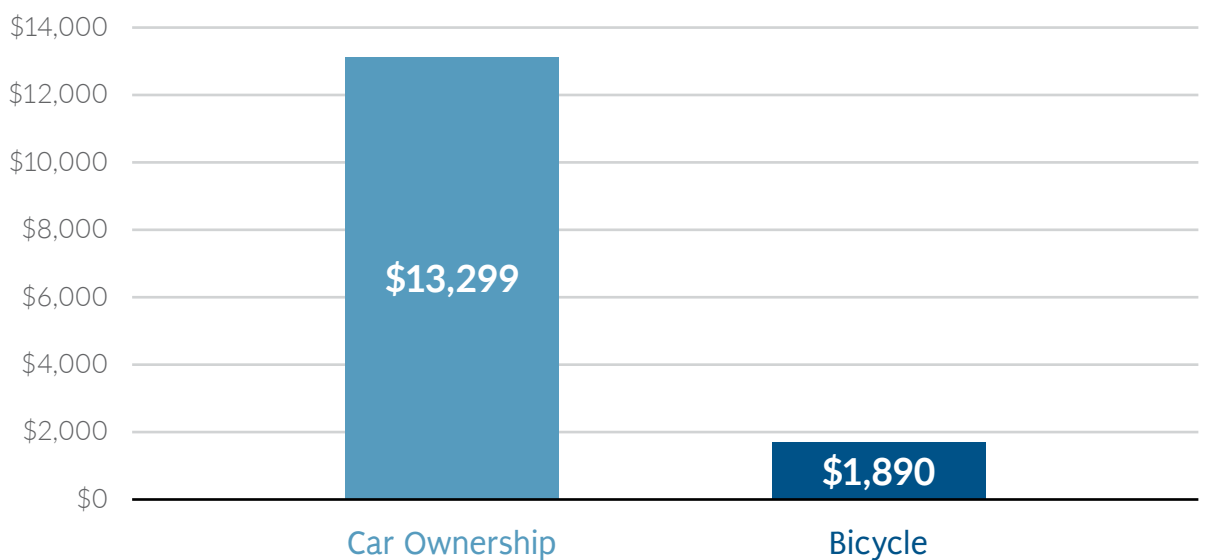


Driving Car to City vs. Riding a Bicycle to City

Annual Savings of \$11,408



Note:

1. Car ownership running costs include purchase, depreciation, interest, fuel and servicing.
2. Car usage based on 15,000 km per annum over 52 weeks = 288 km per week or 41 km per day.
3. All costs based on RACV operating survey published July 2011. Toyota Prius Hybrid.
4. City Parking @ \$12 per day over a 226 day working year.
5. Bicycle cost of purchase \$1,000 plus maintenance and clothing \$890.

Source: RACV published data, Bicycle Victoria Inc